JULIAN SPENCE

Senior Graphic Designer | Print & Digital Communications
Email: Julian@suspenceful.design | Website: www.suspenceful.design

SUMMARY

Senior graphic designer with over 10 years of experience creating print and digital communication materials for public-sector, education, and community-focused organizations. Skilled in translating complex information into clear, accessible visual systems while collaborating with stakeholders to meet timelines, brand standards, and production requirements.

EXPERIENCE

Harris County Public Health — Senior Graphic Designer **Mar 2020 – Present**

- Design print and digital communication materials including flyers, infographics, reports, conference materials, and social media graphics
- Meet with internal stakeholders to understand project goals, content needs, and final deliverables across print and digital formats
- Develop multi-page layouts using Adobe InDesign while ensuring clarity, accessibility, and readability
- Manage project timelines, revisions, and approvals in alignment with agency communication plans
- Prepare print-ready files and coordinate with vendors to ensure quality production and accurate final output
- Ensure all materials follow established brand guidelines and visual standards

Washington State Department of Health — Graphic Design Specialist **Mar 2021 – June 2025**

- Created print and digital materials for statewide education and outreach initiatives
- Designed infographics and publications that translated complex information into clear, user-friendly visuals
- Maintained consistency with agency brand guidelines and style sheets across all deliverables
- Developed editable layouts and templates to allow internal teams to update content after delivery
- Collaborated with cross-functional teams to refine layouts, messaging, and final production

AIG (American International Group) — Multimedia Designer **Apr 2019 – Mar 2020**

- Designed digital and print marketing materials for internal and external communications
- Created branded layouts, presentations, and visual assets to support client outreach
- Ensured consistency across typography, color, and layout standards

Better Homes and Gardens Real Estate (Gary Greene) — Graphic Design Specialist **Mar 2016 – Jul 2018**

- Designed print and digital marketing materials including flyers, postcards, brochures, and advertisements
- Collaborated with agents and marketing teams to meet deadlines and branding requirements
- Prepared files for print production and ensured quality output

CORE SKILLS

DESIGN & PRODUCTION:
Print layout & production
Infographics & visual communication
Typography, layout, and readability
Brand guidelines & style sheet compliance
Vendor coordination & production review

SOFTWARE:
InDesign
Illustrator
Photoshop
Figma
Microsoft Word, PowerPoint, Excel

ADDITIONAL SKILLS:
Editable document templates (Word & PDF)
Stakeholder collaboration
Revision management
Digital & social media graphics

EDUCATION

BFA, Graphic & Web Design — The Art Institute of Houston (2010–2015)